

## How To Donate

There are several ways to contribute to the Campaign to Build a New Building for Seasons Adult Day Center

- Mail your donation.
- Make a credit card donation online at [www.SeniorServicesMidland.com](http://www.SeniorServicesMidland.com) or by phone at 989-633-3700.

Your donation is tax deductible and a receipt will be mailed to the address you provide.

Senior Services  
Midland County Council on Aging  
4700 Dublin Ave., Midland MI 48642

Non-Profit  
U S Postage PAID  
Midland MI  
Permit 240

## Alzheimer's Disease Touches *Each of Us...*

...Our Parents

...Our Friends

...*Ourselves*

Your Donation Can Help Build a  
New *Seasons* Adult Day Center

 Senior Services ~ Midland County Council on Aging ~ Midland, Michigan



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# Who We Are Senior Services

*Making Life Better for Older Adults*

Senior Services has been serving the Midland County community for over 40 years. We help older adults and their families live life to the fullest. Senior Services offers the following:

- Seasons Adult Day Services
- Care Coordination
- Home Care Services
- Caregiving Training & Support
- Counseling
- Transportation
- Alzheimer's & Dementia Services
- Senior Centers
- Meals on Wheels
- Volunteer Program
- Handyman Services
- Medicare & Medicaid Assistance

## What Is Seasons?

Seasons Adult Day Services is a daytime program where people with Alzheimer's and other types of dementia engage in meaningful and life-enriching activities. People who attend Seasons are socially engaged and involved in mentally stimulating activities which can help maintain or improve thinking skills, language abilities and enhance particular interests.

Senior Services has received state and national recognition for innovation and expertise in the area of Alzheimer's and dementia services. Seasons is a vital component in providing a full continuum of care for people with dementia and their families.

*"Seasons is a home away  
from home where loving and caring people  
make memories everyday."  
~ A Caregiver Spouse*

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The new location will also have a large courtyard with room for those with walkers or wheelchairs to freely access the outdoors. The courtyard will have a garden-like atmosphere where people can plant flowers, feed the birds or do other tasks they enjoy doing outside their own homes. If it's raining or cold outside, people can still remain active by using the indoor walking loop and exercise space.

The new building will also have all the modern facilities to provide personal care services such as bathing and a hair salon. A spa-like atmosphere will be created to help someone with dementia feel calm and relaxed.

While sometimes a building is just bricks and mortar, this new building represents a place where someone's past is cherished and their future is respected. It will contain all the elements someone with limited memory needs in order to feel valued and find meaning in their life.



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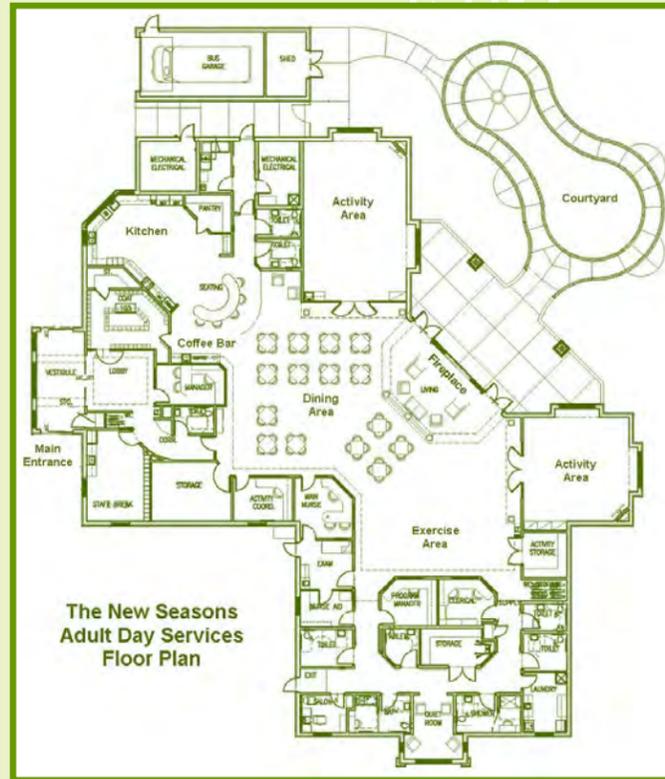
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## A New Place for a Special Kind of Care

A person with dementia needs a special kind of care. The new building will not only help Senior Services care for more people, but it will allow for a greater flexibility of programs and activities. The design will allow the care to focus on life skills that enrich a person's abilities.

A fireplace, large kitchen and small group focal points will create a home-like atmosphere to help those with dementia feel comfortable and welcome. The kitchen will have a coffee bar where people can walk up, get a cup of coffee and sit around a table to chat with others. An open kitchen will allow everyone to see and smell the baking of muffins or cookies and invite them in to bake something too.



The New Seasons Adult Day Services Floor Plan

## We Need More Space!

Seasons Adult Day Services needs more space—more room to help the growing number of people in Midland County living with Alzheimer's disease. Seasons is at capacity and the need for more space is urgent. But that can change and you can help make that happen.

Local foundations have provided Senior Services with the major funding to construct a new building to expand Seasons. However, there is still much needed. Your donation will help us build a place where a significant difference can be made in the lives of those touched by Alzheimer's disease—now and in the years to come.

*As more and more people are affected by Alzheimer's disease, chances are you will know someone who is living with this illness.*



## Funds Needed

The total funds needed to build a new building for Seasons Adult Day Services is \$3,585,000.

### Sources of Funding:

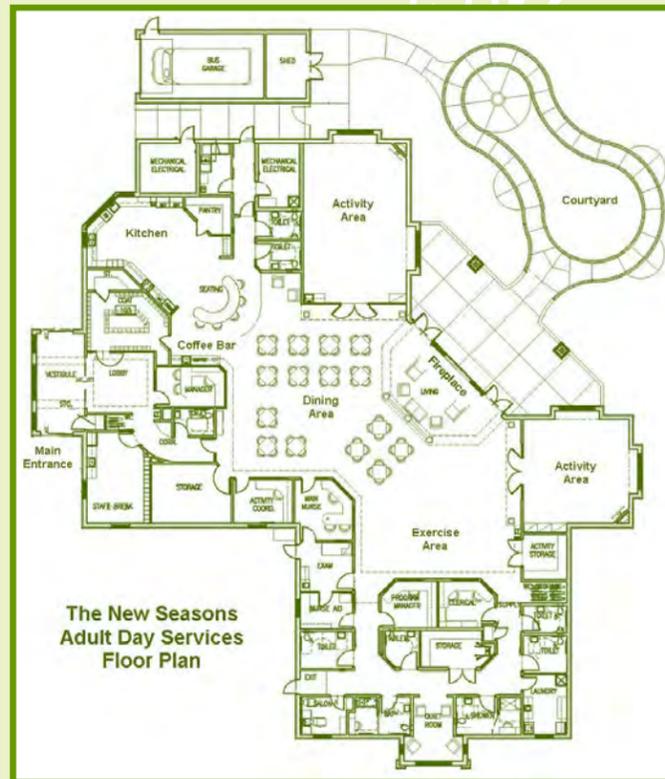
The Herbert H. and Grace A. Dow Foundation	\$1,000,000
The Rollin M. Gerstacker Foundation	\$500,000
The Charles J. Strosacker Foundation	\$100,000
David Sheetz Memorial Gift	\$400,000
Senior Services	\$1,385,000
<b>Public Campaign</b>	<b>\$200,000</b>

We need your help to reach our Public Campaign goal of \$200,000. We cannot do it without you!

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## The Need is Growing

In the next 10 years Midland County will see a substantial growth in the senior population. Between 2005-2020, the number of people over age 80 will increase by 86%!

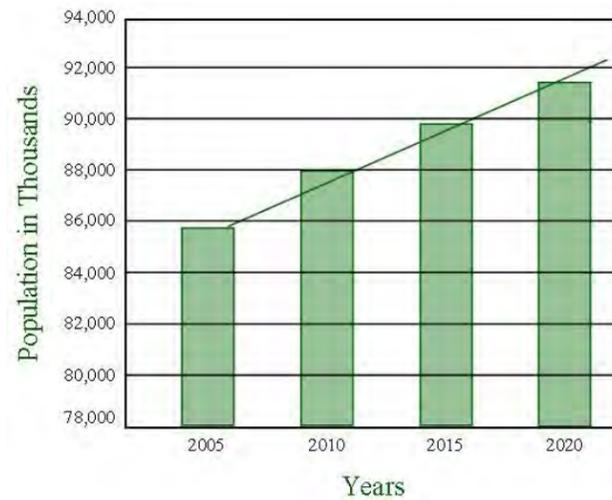
This is startling when you consider that Alzheimer's disease becomes more common the older we get. For instance:

- At age 65, 2% have Alzheimer's disease
- At age 75, 18% have Alzheimer's disease
- At age 85, 42% have Alzheimer's disease

Currently 4.5 million people in the United States have been diagnosed with Alzheimer's disease. In the year 2050 that number will increase to 12-16 million.

As the age of the population increases, so does the need for Adult Day Services.

### Growth in Senior Population Midland County



Age Group	2000	2010	2020	%Change
Over age 60	13623	18127	23464	72%
Under age 60	69382	69804	67859	-2%
Over age 80	2737	3352	5082	86%

## A Time To Build

*"We are extremely lucky to have a place like Seasons in our community. It has made such a difference in my mom's health."*

~ A Caregiver Son

### Our Past

Seasons began in a small building on Eastman Rd. and quickly started to outgrow that space. When Senior Services constructed a new building, a larger center for Seasons was included in the complex.

### Our Present

Currently, Seasons Adult Day Services is located within the Senior Services Building at 4700 Dublin Ave. in Midland. The facility is specially designed to care for those with Alzheimer's disease and other types of related illnesses. The center is now at its capacity of 40 participants. With the aging population, there is not enough room at this one location for everyone who needs this service.

### Our Future

The new building, which will be a second Seasons Adult Day Center, will be located directly across the street and will have a capacity of 70. Both facilities will continue to operate for a total capacity of 110. The current location will serve those with earlier stage dementia and the new building will be designed for those with middle and late stage needs. The close proximity of the two locations will allow Seasons to share staff and resources.

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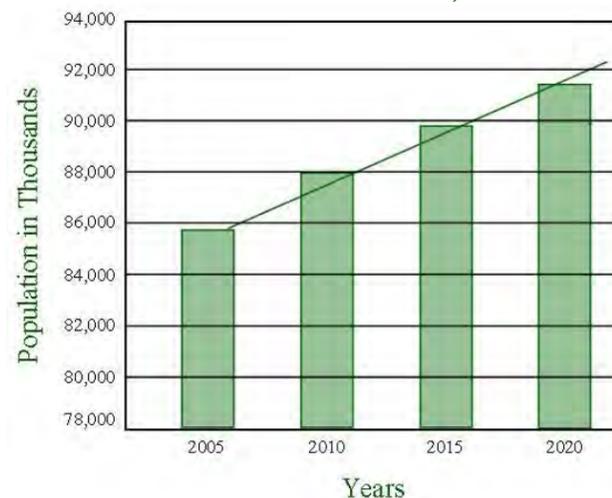
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**FOR IMMEDIATE RELEASE**

**New Seasons Adult Day Health Services to Host Open House**

MIDLAND, MI, May 6, 2011 -- Senior Services will host an open house of its newly expanded Seasons Adult Day Health Services on Tuesday, May 17 from 5:00-7:00 p.m. at the new building located at 4812 Dublin Ave. in Midland with a special ceremony at 5:45pm.

The event is free and open to the community. The public is welcome to tour the new building and also enjoy a unique artistic and musical performance by Michael McMath and his brother, Scott. McMath, an artist and musician, will complete a wall mural he has been painting inside the new building, showcasing the various seasons at Dow Gardens. Michael and Scott will perform live during the open house. Refreshments will be served. Additional parking, with shuttle service, will be available across the street at the main Senior Services building.

The new building, which was completed earlier this spring, will help provide care to the growing number **of people in Midland County living with Alzheimer's disease, allowing for a greater flexibility of programs** and activities. The design of the **building allows the care to focus on life skills that enrich a person's** abilities. A fireplace, a large kitchen and small group focal points create a home-like atmosphere to help **those with Alzheimer's disease feel comfortable and welcome. A coffee bar, hair salon and large** courtyard are a few of the highlights visitors will see as they tour the building.

*Insert quote from Alan here.*

The new Seasons Adult Day Health Services was made possible by local foundations and a public capital campaign.

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Contact:  
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Senior Services - Midland County Council on Aging  
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dconarty@mccoa.org