

Advertising Price List

Midland Prime Times

Standard Display Ad

- \$18 per column inch, per issue. Issues are monthly.
- 5% discount with a 3 ad run commitment in one calendar year
- If ad is not supplied camera-ready there is a one time layout design fee of \$15
- Columns are 3" wide • Minimum size is 3" x 2" • Color is not available

Sponsorship Sponsor a portion of the *Midland Prime Times*

For \$375 a month you'll receive:

- A half page ad: 9½"x 8½"
- An extra line at the bottom of the page in 14pt bold print:
"Sponsored in part by (your company name)"
- Be one of only two sponsors

To be a sponsor you must commit to run three consecutive months. The 5% discount does not apply as price reflects discount. There will be a maximum of only two sponsors per month.

